

## PROFILE

I am a multi-faceted artist and creative professional with 15+ years of experience in design, fine art, art direction, project management and product development. As a flexible and diversified team player, I offer a unique combination of creativity, critical thinking and technical ingenuity that I can access to solve any problem and bring success to the projects at hand.

## SKILLS & ATTRIBUTES

### Design Software

- Illustrator
- InDesign
- Photoshop
- Flash
- Dreamweaver
- CorelDraw

### Web Languages

- HTML/CSS
- PHP
- JavaScript
- XML

### Engraving and Imprinting

- CO<sub>2</sub> Laser Systems
- Dye Sublimation
- Fiber Laser Systems
- Transfer Imprinting
- Traditional Engraving, Etching, Lithography
- Pre-Press Readiness

### Attributes & Leadership

- Project Management- coaching, editorial, communication
- Ability to cross platforms, mix mediums, and integrate various approaches
- Process development and improvement
- Fundamental design and composition sensibilities
- Ability to combine creativity with technical process, marrying right and left brain thinking

## PROFESSIONAL EXPERIENCE

### Freelance Graphic Designer

2004-Present

- Created designs, artwork and products including posters, T-shirts, flyers, fine art, logos, engraved and imprinted products and personalized gifts

### Art Director, Artist, Designer

2004-14

Historical Armory, Inc. - Fort Collins, CO

- Created, developed, and maintained company identity and brand through art and marketing direction, product line unity and production standards
- Designed and implemented national advertising print, newspaper, magazine and web campaigns that became the company's sole source of revenue generation
- Managed a diverse team of artists and designers
- Built, modified and maintained the company's website and web presence
- Designed, produced, and oversaw the creation of thousands of individual products

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**PROFESSIONAL EXPERIENCE cont.**

- Developed and implemented a production system that has produced close to 30,000 units
- Worked with outside organizations to develop and produce mission specific products
- Developed laser engraving, marking and imprinting techniques for multiple products and materials, some that lead the industry curve
- Researched, designed and developed new products, techniques, advertising and systems that helped grow the business into a multimillion dollar company

**Adjunct Faculty****2004**

Laramie County Community College - Cheyenne, WY

- Course: 2D Foundations - Instructor of Record
- Taught, designed and implemented course of 15+ students

**Graduate Teaching Assistant****2004**

Colorado State University - Fort Collins, CO

- Course: Introduction to Drawing - Instructor of Record
- Taught, designed and implemented course of 15+ students

**Shop/Studio Manager****2003-04**

Colorado State University, Printmaking Department - Fort Collins, CO

- Maintained studio and studio equipment
- Managed work study positions
- Created and implemented studio demonstrations and department safety protocols
- Oversaw department finances including student billing and supply/equipment management, ordering and budget

**Graphic Design Coordinator****2000-04**

Colorado State University, Departments of Apartment Life &amp; Residence Life - Fort Collins, CO

- Produced publicity and advertisement campaigns, identities and program support material
- Created and implemented community programs and staff training

**EDUCATION****Master of Fine Arts: Printmaking****2004**

Colorado State University

**Bachelor of Fine Arts: Printmaking and Graphic Design****2001**

Colorado State University

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